

# WHY COMMUNITY-LED NONPROFITS Deserve Your Investment



**Investing in grassroots, community-led organizations will help transform philanthropy into a system that works for everyone.**

- 1 Community-led nonprofits **understand their communities' needs** best.
- 2 Traditional models of aid are **falling short**.
- 3 Community-led nonprofits build **trust and ownership** in solutions.
- 4 Community-led nonprofits are **chronically underfunded**.
- 5 Community-led organizations are **connected**.
- 6 Traditional philanthropy is **rooted in colonial practices**.
- 7 Community-led organizations are tapped into their community's **wisdom and unique strengths**.
- 8 Community-led nonprofits are **first responders to crises**.
- 9 Community-led organizations are **agile**.
- 10 Investing directly in community-based groups **shifts the power** in the nonprofit sector.

## What exactly does GlobalGiving do differently?

We actively work to shift power toward our vetted nonprofit partners. We listen before we act. We practice no-strings-attached giving. We trust our grantees to put our grants to work as they see fit based on their community's specific needs and wants. We don't require quantitative metrics for reports. But above all, we're working each day to become more community led ourselves, transforming philanthropy from the inside out.

